



SUSTAINABILITY MANAGEMENT POLICY

1. Driven by our vision of sustainability, we hope to leave a lasting positive legacy in the chain value, the community, artists, in the team, volunteers and the entire audience of Rock in Rio.
2. Through the example and the widespread of good practice, we intend to promote the creation of sustainable practices within the chain value, the team and all people participating in or having contact with the Event.
3. We intend to return to the community as much as we can in a form of direct and indirect benefits through our searching for new solutions to environmental, social and economic issues that allows us to fulfill commitments to reduce resource consumption, minimize waste generation and greenhouse gas emission in order to achieve our vision of the Rock in Rio for the Better World.
4. We recognize the need and commit ourselves to a long-term perspective with regard to sustainable development by promoting the interdependence of processes and their interactions between the economy, environment and society. For this purpose we maintain a management cycle which includes the design, planning, implementation and review, reaching the goal of continuous improvement of processes that occur prior to, during and after the Event.
5. We insert the values and principles of sustainable development in all aspects of planning the Rock in Rio Event, including stakeholder involvement, waste management, logistics decisions, supplier selection, resource consumption and emission of gases causing greenhouse effect.
6. We expect to make a positive impact on everyone involved in the lived experience of Rock in Rio – Lisbon 2014, promoting a safe event, taking into account the health, safety, comfort, accessibility and well-being of all participants, seeing the celebration of the moment as a priority.
7. We ensure compliance with all applicable legal regulations and involvement processes, program content and entertainment inclusive and accessible for everyone.
8. All relevant information about the Event is available to any person or organization interested. We guarantee transparency and integrity of our business deals, professionalism of our team, respect for the law and the individual, ensuring fair and inclusive work and humane working conditions at Rock in Rio USA 2015. Throughout the value chain of the Event we comply with the standards of safety and health at work and take fundamental purchasing decisions respecting the well-being of the community and other stakeholders.
9. We guarantee the respect and the commitment to maintain in a perfect condition the space where the Rock in Rio USA 2015 will be installed, understanding the importance of such a space for the society and for their owners. We understand our position of the guardian of the land where the event is held and the responsibility to protect the space, as well as the local community and the natural environment, with regard to the control of the management of the Rock in Rio Event.
10. We guarantee that there will be the timely review conducted of all management activities of sustainability and performance. We will provide the resources and expertise that the team needs to meet sustainability goals and continuous improvement process.